



General Manager

Pacific Action Sports

SPORTSPEOPLE
RECRUITMENT



- **Build your career whilst delivering one of the fastest-growing sports in the world**
- **Hands-on operations and sponsorship management focus**
- **Newly created role based in Brisbane**

About Pacific Action Sports

Pacific Action Sports delivers the only sanctioned skateboarding league in Australia, catering from amateurs at the grassroots level to professional level with Olympic aspirations.

Two skateboarding series are delivered annually: the Rumble Am Series and the BMD Rumble Pro Tour. The Am Series is a development program to ensure talent and opportunity continues for the next generation and the Pro Tour is a high level series to showcase Australia and the Pacific globally and grow the sport.

In addition, the Rumble Roadshow events are run across the country, engaging the skateboarding community including Learn to Skate sessions, demos, giveaways and opportunities for fans to meet their favourite skaters.

The Pacific Action Sports founder has been developing skateboarding for over 18 years. The team has a wealth of knowledge who consult on skatepark builds, events, participation & more.

Pacific Action Sports Vision:

1. Make the Rumble one of the strongest skateboarding leagues globally that unites the community and grows the exposure of skateboarding.
2. Provide a continuous pathway and opportunity to young people coming through.
3. Develop all levels of skateboarding through broadcast, better facilities, athlete support and participation.



General Manager

Reporting to the Board of Directors and working closely with the Founder, the newly created role of General Manager implements and oversees the business and commercial operations of Pacific Action Sports.

No two days are the same in this very hands-on role that's full of variety. Responsible for implementing strategic and operational plans, finance management, building sponsorship, engaging the skateboarding community and managing stakeholder relationships whilst running the day to day business operations, you will have the opportunity to demonstrate your leadership skills and share in achieving and developing the future vision of an exciting organisation.

To be considered for this role you will need strong business management and administrative skills with the ability to engage, influence and develop lasting, positive relationships with the stakeholder family. You will be thorough, accurate and timely in your work and capable of autonomously managing a range of competing priorities, tasks and duties within tight deadlines. You will also have strong experiences in identifying and creating sustainable commercial partnerships and sponsorships, and are comfortable working with organisations of various scale across a wide range of industries.

This role provides opportunity to lead and grow an evolving organisation with one of the fastest-growing sports in the world, and would suit a candidate who has previous general management experiences or is ready for the next career step from an operations and/or commercial management role. A background in skateboarding is not required, however experiences from within a sport, event or entertainment organisation would be looked upon favourably.

If you are looking for an exciting new challenge in your career then apply now!



Key Responsibilities

The key responsibility of the General Manager is to deliver initiatives to support delivery of the strategic objectives of Pacific Action Sports.

Commercial

- Manage existing partnerships, strategic alliances, sponsorship and funding at the national level
- Ensure sponsorship deliverables are met
- Work with the Founder to source new partnerships, strategic alliances, sponsorships, grants and funding opportunities in support of strategic objectives

Programs and Services

- Oversee the administration of all programs including tours, roadshows and others as developed
- Manage event registration processes
- Ensure all programs are covered by appropriate Public Liability insurance and participant waivers are completed
- Support the Founder with event delivery as required

Financial

- Together with the Directors, assist the external Accountant to prepare, monitor and manage financial matters, including the annual budget.

Planning

- In conjunction with the Directors, develop strategic objectives, an annual operating plan and organisation policies

Marketing

- Manage and grow the presence, reach and influence of the Rumble and Pacific Action Sports brands
- Oversee the use of the Rumble and Pacific Action Sports branding

Stakeholder Management

- Liaise with key external organisations (e.g. Skate Australia, local councils, tour partners etc.) on relevant matters as required
- Preparation of reports for shareholder updates

Human Resources

- Manage the recruitment, induction and review processes and procedures for contracted event staff
- Develop and maintain a healthy team environment

General Administration

- Oversee the governance of the organisation including reporting requirements
- Assist with the implementation of Special Projects (IT upgrades etc.) as required
- Comply with Office of Fair Trading Queensland statutory requirements

Hours of Work

Pacific Action Sports offers a flexible working environment. This position is a full time role. Due to the nature of the position and the sport industry, some evening and weekend work will be required from time to time to attend meetings and events.

Location and Travel

This position is based at the Pacific Action Sports office in greater Brisbane, QLD.

Local and interstate travel may be required from time to time to attend meetings and events.



Selection Criteria

In addition to demonstrating **relevant experience across the core functional areas of responsibility identified in this Position Overview**, candidates applying for this role will require a range of personal and professional skills, including:

- Previous business operations management experience, preferably within a sporting or event environment
- Experience sourcing new partnerships, strategic alliances, sponsorships, grants and funding opportunities
- Excellent interpersonal, influencing, negotiation and communication skills
- Ability to develop and implement of strategic and operational plans
- Sound understanding of governance principles and financial literacy including assisting in the preparation of, and working within a budget
- Ability to work autonomously, managing competing priorities within tight deadlines

Highly desirable:

- Experience working with and growing an early stage organisation
- Knowledge and/or experience of skateboarding
- Experience working in a very small team
- Experience working with a Board of Directors

Residency and Immigration

Candidates must be an Australian Citizen / Permanent Resident or have unlimited working rights within Australia to be considered for this position.

Remuneration Guide

A market competitive remuneration package plus bonus will be available to the successful candidate, negotiable depending upon skill level and experience.

At the time of applying, candidates are invited to indicate their current salary and salary expectations to ensure they are in line with the remuneration banding developed for the role.

Candidates are invited to discuss their salary expectations with Sportspeople Recruitment prior to applying.

Timelines

Final interviews and appointment of the role are scheduled for March, 2025.

The successful candidate would be expected to commence duties as soon as possible, mindful of notice periods and availability.

Website & Social Media

For more information and news items on all facets of activities, services and programs, visit:

Website: therumble.com.au

Facebook: facebook.com/rumble.sb

Instagram: instagram.com/rumble.sb

YouTube: youtube.com/@therumbleskate



Please apply now to avoid missing out!

Please note Sportspeople Recruitment will commence screening and interviewing for this role immediately.

If you are intending to apply, please do so now. We reserve the right to close the role early if sufficient merit applications are received.

Applications Close: 5pm Sunday 2 March, 2025

Candidates must complete and submit the **COMPULSORY Sportspeople Recruitment Application Form** at the time of applying. The form is available as a download at the Sportspeople Recruitment website listing for this role and contains questions against which we require your specific response prior to considering your application.

Sportspeople Recruitment prefers a 1-2 page letter of introduction and an accompanying CV of no more than 6 pages, merged into the Application Form as one MS Word file.

Apply to

Your application should be sent electronically via the “apply now” link at the advertisement via sportspeoplerecruitment.com/jobs

Enquiries

In the first instance general enquiries should be directed to **Scott Oakhill** on **0408 258 337** or **FREECALL AU 1800 634 388** or **+61 2 9555 5000** or via admin@sportspeoplerecruitment.com.

About Sportspeople Recruitment

The General Manager, Pacific Action Sports search and recruitment process is being managed exclusively by **Sportspeople Recruitment**.

Sportspeople Recruitment is a leading executive search and recruitment firm servicing sport business. Celebrating 29 years in 2025 our curated Talent Network has been developed as a result of successfully filling thousands of roles across the A-Z of sport business employers. We offer the most experienced Consultant team in the market available to assist with executive search, general recruitment, hiring strategy, remuneration planning and executive/Board advice.

We are delighted to have been appointed by Pacific Action Sports as the exclusive search partner for the General Manager position.

Globally connected - locally owned - since 1996

Merit Recruitment

Don't meet every single requirement? Studies have shown women and minority groups are less likely to apply for jobs unless they meet every single qualification. **Sportspeople Recruitment has a reputation as a leader in merit recruitment.** Everything we do has a focus on presenting the best candidates to our client Employer whilst maintaining a commitment to do what we can to address the imbalance of under-represented groups in leadership positions.

If you believe you have what it takes to perform this job but don't tick off every single qualification and experience we've listed, we encourage you to focus on the strengths, experience, qualifications and soft-skills you do have as the reasons you should apply. Believe in yourself and if still in doubt call our Consultant for a quick chat or simply apply. Without an application we can't consider you and we'll never consider your application a waste of our time.



PACIFIC ACTION SPORTS

